



Board of Education

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BOARD COMMUNICATIONS

Date: April 7, 2017

DEPUTY SUPERINTENDENT – LISA ALLEN

BC NO.	FROM	REGARDING
DS-135	Sam Starks	Upcoming Community Events

CHIEF COMMUNICATIONS OFFICER –ALEX BARRIOS

BC NO.	FROM	REGARDING
CCO-438	Maria Lopez	Media Inquiries/Coverage



**SACRAMENTO CITY UNIFIED SCHOOL DISTRICT
BOARD COMMUNICATION**

BC NO: DS-135

CONFIDENTIAL ITEM - <i>(Check a Box)</i>	No:	<input checked="" type="checkbox"/>		Yes:	<input type="checkbox"/>	Date: 4/7/2017
Approved by: José L. Banda, Superintendent						
To the Members of the Board of Education						
Prepared by: Sam Starks, Director, Community Relations					Contact Email: sam-starks@scusd.edu	
Subject: Upcoming Community Events						

Attached is a calendar listing of upcoming community events that may be of interest to the Board.

APRIL							
DATE	TIME	EVENT	ORGANIZATION	OPPORTUNITY	LOCATION	NAME	CONTACT
8-Apr	8:30a.m. - 3p.m.	Doggy Dash	SPCA	Community	William Land Park		
April 8 & 9	11a.m. - 5p.m.	Kids Expo California			Cal Expo		866-931-8508
8-Apr	5:30pm - 7pm	Mayor Steinberg Budget Forum	Sac City's Mayor and City Council	Input	Hagginwood Community Park (Dist.2)	Kriztina Palane	916-808-2260
9-Apr	11a.m. - 3p.m.	Sunday Funday	Sac State (Festival of the Arts)	Community	Sac State		http://www.sacramento365.com/event/sunday-funday/
13-Apr	5:30pm - 7pm	Mayor Steinberg Budget Forum	Sac City's Mayor and City Council	Input	Pocket Greenhaven Library (Dist) 7	Kriztina Palane	916-808-2260
15-Apr	5:30p.m. - 8:30p.m.	13TH Annual Capitol Intemship Award Gala	APAPA CEF	Table	Sheraton Grand	Sokie Hul	
15-Apr	7a.m. - 11:30a.m.	30th Annual Pancake Breakfast and Easter Eggs	East Sac Kiwanis	community	Clunie Community Center		http://www.sacramento365.com/event/pancake-breakfast-easter-egg-hunt-30th-annual/
17-Apr	5:30pm - 7pm	Mayor Steinberg Budget Forum	Sac City's Mayor and City Council	Input	Heritage Park Club (Dist. 1)	Kriztina Palane	916-808-2260
17-Apr	4pm-6pm	Lennar Homes Senior Internship Hiring Event	SCUSD's WBL Coordinator/CAP/North State E	Photographs	Winn Center - CRC	Katy Hensley	
18-Apr	3:30-5:00 p.m.	SCUSD LGBT Task Force Meeting	SCUSD's Student Support & Health Services	Education	The Met High School	Nichole Wofford	916-643-2354
20-Apr	6p.m. - 10pm.	Unity Ball	Greater Sacramento Urban League	Table	Hvatt Regency	Sam Starks	
20-Apr	5:30p.m. - 8:30p.m.	Outstanding Filipino Youth Award Ceremony	Philippine National Day Association	Table	Armaan's Palace Event Hall 2301 Lonoport Court		https://ofva2017.eventbrite.com
20-Apr	5:30p.m. - 9:00p.m.	Distinguished Alumni Awards	Sac State Alumni Association	Table	Harper Alumni Center	Register on-line	
20-Apr	9a.m. - 2pm.	Gathering for Glory: Giving Love to Our Rising Youth	Black Child Legacy Campaign	Presentations	South Sacramento Christian Center		www.shfcenter.org/RAACD
21-Apr	6p.m. - 10pm.	Ripples of Hope Gala	City Year	Table	Golden 1 Center	Tina Nguyen	nguyen@cityyear.org
22-Apr	9a.m. - 4p.m.	Earth Fest	Sacramento Zoo	community	Sacramento Zoo		http://www.sacramento365.com/event/earth-fest-2/
22-Apr	5:30pm - 7pm	Mayor Steinberg Budget Forum	Sac City's Mayor and City Council	Input	Sierra 2 Center (Dist. 5)	Kriztina Palane	916-808-2260
27-Apr	5:30pm - 7pm	Mayor Steinberg Budget Forum	Sac City's Mayor and City Council	Input	South Natomas Community Center (Dist.3)	Kriztina Palane	916-808-2260
28-Apr	6p.m. - 10p.m.	Hard Hats and High Heels Gala	Habitat for Humanity	Gala	The Railyards		http://www.sacramento365.com/event/hard-hats-high-heels-gala/
28-Apr	5:00-8:00 pm	The Art of Compassion Showcase	SCUSD's SEL & Arts Departments	Performance/Exhibit	SCUSD District Office, Community Rooms	Mai Xi Lee	LeeM@scusd.edu
29-Apr	4pm. Doors Open	46th Annual Luau	Hui O Hawaii's I Sacramento Inc	Luau	Ben Ali Shrine Center	Mona Foster	tutus@surewest.net
29-Apr	10:00 a.m. - 4:00 p.m.	Be Brave/Be You LGBTQ Youth Leadership Conf.	SCUSD's Student Support & Health Services	Education	The Met High School	Nichole Wofford	916-643-2360
April 29	11a.m. - 6p.m.	Black Family Day	Sac State	Community	Sac State		https://www.facebook.com/events/850320725108952
MAY							
DATE	TIME	EVENT	ORGANIZATION	OPPORTUNITY	LOCATION	NAME	CONTACT
3-May	8:30-10:30 a.m.	SCUSD Adm. Bullying Prevention Training	SCUSD's Student Support & Health Services	Education	SCUSD Sema Adm. - Indiana Rm	Jessica Wharton	916-643-9076
6-May	9:00AM - 1:00PM	FIRST Lego League Jr Exposition	SCUSD	Exhibition	SCUSD - Sema Center	Joseph Stymeist	916-643-9131
9-May	3:00-4:30 p.m.	School Climate Collaborative	SCUSD's Student Support & Health Services	Education	SCUSD Sema Adm. -Kentucky Rm.	Jessica Wharton	916-643-9076
9-May	7:30p.m.	Neil Degrasse Tyson	Private	Lecture	Sacramento Community Center Theatre		
10-May	12:00 noon	Sac Minority Youth Violence Prevention Collective	Health Education Council	Education	Health Education Council	Sam Starks	
10-May - 11-May	8am - 2 pm	Design Build		Photographs	CRC Southwest Parking Lot	Andrew Woodward	Andrew.Woodward@scusd.edu
15-May	10a.m. - 5pm	Pacific Rim Street Festival	Pacific Rim Cmte.	Festival	Southside Park	Sacramento	
15-May	6pm.	Sweet Dream	My Sister's House	Production	Crest Theatre		916-930-0626
18-May	5:30p.m. - 9p.m.	TAG You're IT: Teachers Appreciation Gala	Sacramento Unified Education Foundation	Table	Memorial Auditorium	Sam Starks	
20-May	10a.m. - 5pm	Yarmarka	International Festival	Festival	Southside Park	Sacramento	
18-May	5:30p.m. - 9p.m.	OCA Sacramento Dragon Boat Festival Celebration	Organization of Chinese-American	Celebration	Happy Garden 5731 Stockton Blvd	Kinky Dolar	jinky.dolar@crossinostv.com
20-May	11a.m. - 5p.m.	2017 Locke Asian Pacific Spring Festival	Locke Foundation	Festival	13916 Main St. Walnut Grove	916-776-1684	lockefoundation@frontiernet.net
30-May	Noon - 1:30p.m.	2017 Community Luncheon	Salvation Army	Luncheon	McClellan Conference Center	Sacramento	
31-May	3:00-5:00 p.m.	SCUSD Adm. Bullying Prevention Training	SCUSD's Student Support & Health Services	Education	SCUSD Sema Adm. - Kentucky Rm.	Jessica Wharton	916-643-9076
JUNE							
DATE	TIME	EVENT	ORGANIZATION	OPPORTUNITY	LOCATION	NAME	CONTACT
2-Jun	TBD	Book Fair Reception	Sacramento Black Book Fair	Reception	Guild Theatre	Faye Wilson Kennedy	916-484-3749
3-Jun	10a.m. - 5pm	Sacramento Book Fair	Sacramento Black Book Fair	Read-in	Read Crawl in Oak Park	Faye Wilson Kennedy	
15-Jun	6p.m. - 9p.m.	Salute to Fatherhood	Center for Fathers and Families	Table	TBD		
June 16,17	10a.m. - 5pm	Juneteenth	Sacramento Juneteenth, Inc	Festival	William Land Park	Gary Simon	



**SACRAMENTO CITY UNIFIED SCHOOL DISTRICT
BOARD COMMUNICATION**

BC NO: CCO-438

CONFIDENTIAL ITEM - <i>(Check a Box)</i>	No:	<input checked="" type="checkbox"/>		Yes:	<input type="checkbox"/>	Date: 4/7/2017
Approved by: José L. Banda, Superintendent						
To the Members of the Board of Education						
Prepared by: Maria L. Lopez, Interim Communications Manager					Contact Email: maria-l-lopez@scusd.edu	
Subject: Media Inquiries/Coverage						

Today's media inquiries and coverage included:

- A news release regarding the boost to the district's bond ratings was sent to local media, including the Sacramento Business Journal and Comstocks Magazine.
- Univision broadcast a story regarding Hippo MD.
- Communications sent out an advisory yesterday afternoon and this morning regarding the West Campus rally celebrating the Girls' Basketball state win. Capitol Public Radio, KMAX (Chanel 31), Channel 40 and Channel 3 covered the rally and interviewed team members, the principal, coach, parents and Board Member Minnick.
- Loretta Kalb of the Bee followed up today with a question about when was the soonest work would begin.