

Attendance Awareness Month Toolkit

Student Attendance is at an all-time low. Almost 40% of our students missed so much school last year they were chronically absent, COVID has confused everyone. Families think school is “optional”. Students have gotten out of the routine of attending class every day. So now what? We must PRIORITIZE attendance & engagement and message its importance NOW! The CARE team created this simple toolkit to help plan and organize Attendance Awareness month. Let’s remind our community that school attendance MATTERS!

WHAT: Attendance Awareness Month
THEME: Stay Connected, Keep Learning, Attendance MATTERS!
WHEN: September
WHERE: SCUSD
HOW: Use this Toolkit

AUGUST

- Create your school’s attendance display. (Marquee, Bulletin Board, etc.)
- Print Attendance [banners and posters](#).
- Plan student assemblies and family events to discuss attendance
- Launch a community door-knocking campaign to remind families when school starts.
- Share the [Teaching Attendance Toolkit](#) with teachers during professional development sessions before school starts
- Create Student Attendance Goal Sheets for every student to complete the first week of school ([Elementary Goal Sheet](#) | [Secondary Goal Sheet](#))
- Include Key messages on attendance in ALL your communications
 - [Attendance Key Messages](#)
 - [SCUSD Attendance Messaging \(cut & paste\)](#)

SEPTEMBER

- Launch an attendance contest among schools and classes.
- Unveil your [attendance display](#).
- Start Elementary Attendance POSTER Contest (see [K-3 Coloring Posters](#))
- Invite your school community to attend the 1st Attendance Awareness Month Community Fair on September 17th!
- Stress the importance of attendance at all Back to school events
- Hold an event rewarding students with good or improved attendance
- Share [Attendance Social Media Posts](#) (#SchoolEveryDay) and Facebook posts about the Attendance Awareness Campaign



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Dear Parents,

Did you know that Thursday September 1st, 2022 is the first day of school and September is Attendance Awareness Month at SCUSD?



Welcome to a new school year filled with opportunities to learn and engage! We are looking forward to seeing you and your student back at school.

Students have missed too much learning these past few years. Let's work together to make the most of the school year by helping students to show up and participate every day possible.

Getting back into the habit of daily attendance matters more than ever as we recover from the pandemic. Going to school regularly is an opportunity for your student to:

- Build routines, created at home or in school, that help reduce stress
- Connect to their friends, teachers or other school staff.
- Access basic resources such as Student Support Centers and fun enrichment activities
- Engage in learning that builds proficiency in reading and math that will help them to graduate from high school.

Please reach out if there is anything we can do to support you and your child.

Thank you,

