



CALIFORNIA DEPARTMENT OF EDUCATION



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August 28, 2017

Dear Select High School Superintendents and Principals:

REQUEST TO PROMOTE *FERIA DE EDUCACIÓN*

We are writing to inform you about an upcoming college outreach and educational fair that is designed to create a college-going culture among the Spanish-speaking community in the Sacramento region.

The Fifth Annual *Feria de Educación* will be held on Sunday, October 1, 2017, from 10 a.m. to 3 p.m. in the University Union Ballroom on the Sacramento State campus. The *Feria de Educación* is hosted by Univision 19, the California State University Office of the Chancellor, and Sacramento State. The objective of the fair is to provide Spanish-speaking families with the information necessary to navigate California's education system from kindergarten through grade twelve and on to college and a career.

Information is presented in both English and Spanish, including workshops on financial aid, preparing for college, and exploring career options. The California Student Aid Commission will be offering a financial aid workshop to assist students and parents with completing the 2018–19 Free Application for Federal Student Aid and California Dream Act Application. In addition, approximately 70 universities, community colleges, educational organizations, and nonprofit groups participate in the event to provide information and resources to students and their families.

This free community event attracts audiences of several thousand people each year. There is a free book giveaway by the Mexican Consulate of Sacramento, a reading garden for children, as well as music and entertainment.

We greatly appreciate any assistance you can provide to promote the event to families in your district or school. In particular, we would encourage principals, counselors, school districts, and school boards to coordinate buses for students and their families who are interested in attending this free event.

We are happy to send posters to hang in your schools. For more information, please visit the *Feria de Educación* Web site at <http://www.csus.edu/excellence/feria/>.

If you have any questions concerning this fair, please contact Dr. Viridiana Diaz, Assistant Vice President of Strategic Diversity Initiatives at Sacramento State, at viridiaz@csus.edu.

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Thank you for your efforts in promoting this event. We hope to see many of your students and families in attendance.

Sincerely,



Tom Torlakson
State Superintendent of Public Instruction
California Department of Education



Robert S. Nelsen
President
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Steve Stuck
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