

Sacramento City Unified School District  
Career Technical Preparation Department/ROP  
District Wide Advisory Committee Meeting  
July 30, 2014  
Montana Room

**Present:**

Thomas Burruss (Chair), Burruss & Associates  
Michael Lee, Golden One Credit Union Manager  
Terri Brunson, CHF Executive Director  
Becky Hansen, SETA WDP Analyst Supervisor  
Heidi Espindola, UC Davis C-STEM Program Manager  
John Orr, North State BIA Program Consultant  
Karen Young, Retired Board of Education  
Cindy Kazee, SCUSD Parent  
John Khang, SCUSD Student  
Larry Loban, SCUSD WBL Coordinator  
Theresa McEwen, SCUSD Interim Director HS Reform Initiatives  
Floyd Seabran, Job Corps WBL/CTR Coordinator  
Joseph Stymeist, CTE Coordinator

**Participating in absentia:**

George Marley, Labor Market Consultant – Sacramento MSA, EDD Labor Market Information Division

**Meeting Minutes**

1. Welcome and Introductions
  - a. Meeting began 3:00 P.M.
  - b. Members welcomed and introductions made
  
2. Review of July 10, 2013 Minutes
  - a. Motion was made by Larry Loban to approve minutes as it stands. Motion seconded by Michael Lee. Approval was unanimous.
  
3. Program Updates
  - a. Joseph Stymeist shares /reviews the SCUSD Graduation Profile with Benchmarks
    - i. Joseph Stymeist gave an overview of the graduate profile, and talked about the benchmarks at grades 3, 6, 8, and 10 that help to ensure that students are on track to be career and college ready by the time they graduate from high school. The indicators of the graduate profile encourage a practice of collaboration between academic and CTE teachers to create cross-curricular, multidisciplinary integrated units of study to bring a cohesion of the learning process across disciplines.
  - b. Capital Academies and Pathway (CAP)
    - i. Joseph Stymeist introduced Theresa McEwen, Director High School Redesign, who gave the group an overview of California Career Pathways Trust (CCPT). CCPT provided a \$250 million appropriation to the 2013-14 state budget to fund competitive grants for high school, community college, and business partners to create career pathways in high-need and high-growth economic sectors. SCUSD and Elk Grove USD will share a \$6 million award to be used to build stronger connections between businesses, high schools, and community colleges in order

to prepare our students to be valuable members of society and much sought after employees in the 21<sup>st</sup> century workplace.

- c. District-Wide Work-based Learning Coordinator
    - i. Larry Loban spoke to the committee regarding his new role as Interim Work-Based Learning Coordinator. This much needed position will support both academic and CTE teachers by providing resources to better connect with the industry business partners. This will open up many more opportunities for career awareness activities, job shadowing, guest speakers, field trips, student internships, and teacher externships.
  - d. LCFF and LCAP
    - i. Joseph Stymeist explained to the committee that CTE programs are funded through allocations of money from the Sacramento County Office of Education (formerly ROP funds), Local Control Funding Formula, and the Carl. D. Perkins Grant. He showed a graph the shows funding from SCOE decreasing over an eight-year period, the balance of which is to be replaced with funds from LCFF. He also explained how these different funding sources are used to pay salaries, purchase new equipment, provide for staff development, and supply our classes with consumables and other instructional materials.
    - ii. Joseph Stymeist mentioned that future CTE funding in the SCUSD will become more dependent on LCFF and therefore must be considered in the Local Control Accountability Plan (LCAP). Members of the committee were encouraged to get involved with LCAP activities.
  - e. Middle School Outreach and Pathway Marketing
    - i. Joseph Stymeist talked about the need to inform middle school staff, parents and students about pathway programs in our high schools. His primary concern was that students get into the right pathway when they enter the 9<sup>th</sup> grade. Informing them of their options allows them to be prepared for a positive high school experience.
    - ii. An example of a very successful outreach effort was shared with the committee. On April 24, 2014, Einstein Middle School hosted the Mazda RACE (Racing Accelerates Creative Education) STEM presentation. Students participated in and interactive presentation that outlined how Science, Technology, Engineering, and Math are used everyday in the automotive racing industry. This was a tremendous opportunity for recruiting students into the Energy, Science, and Engineering Linked Learning Pathway at Rosemont High School. David Stafford, pathway lead teacher, brought 3 high school students and their competition robot to the presentation and talked with students afterward about their program.
4. Approval of the 2014-2015 Carl D. Perkins Application for Funding
- a. Joseph Stymeist reviewed the plan with the committee.
    - i. Motion was made by Karen Young to approve the application as it stands. Motion seconded by Thomas Burruss. Approval was unanimous.
  - b. Joseph Stymeist reviewed expenditures list with the committee.
    - i. Motion was made by John Orr to approve the expenditures as they stand. Motion seconded by Cindy Kazee. Approval was unanimous.
5. Labor Market Update
- a. George Marley from Employment Development Department could not attend the meeting because of a conflict in his schedule. Mr. Marley forwarded materials to use in a presentation by Joseph Stymeist. The provided labor market information was presented to the committee:
    - i. In Unemployment, Sacramento County ranks 25<sup>th</sup> with 7.1 % unemployment, a rate that is slowly recovering; down from 11% in 2012.

- ii. Industry growth areas such as Professional & Business Services, Government, Trade/Transportation & Utilities, Hospitality, and Construction are all areas addressed in SCUSD's CTE courses offerings.

## 6. Community Update

- a. Work Based Learning Opportunities
  - i. Joseph Stymeist shared that during the 2013-14 school year, some CTE teachers were able to participate in a one-day externship within their industry fields. The reflection piece and forms detailing the externship experiences of Robert Diaz, Arts and Digital Media instructor, were shared with the committee. Mr. Diaz reflected that the experience was extremely positive; that he learned new skills and concepts and he felt better prepared to share with students the requirements necessary for successful employment in the field of graphic arts.
- b. Other Items as determined by participants
  - i. Thomas Burruss addressed the need for this committee to advocate for the district to continue offering excellent CTE programs, upgrade classroom computers and other equipment to meet current industry standards, and to reach out to the community with marketing efforts to make everyone aware of these excellent opportunities. He also urged district leadership to engage with business partners more often.
  - ii. Cindy Kazee, Parent was pleased to see good programs like CTE Construction at Luther Burbank High School and CADD at New Technology High School. She mentioned how she had first hand experience in seeing how CTE teacher are instrumental in providing life-changing experiences for students. As an example, she related a recent experience where she met a very successful person working in the computer gaming industry who told her how his experiences in Mr. Stymeist's computer programming class had changed his life, made him a better person, and pointed him in the right direction as he furthered his education.
  - iii. John Orr mentioned that he had suggested earlier in the year that the district look at the Building Industry Technology Academy curriculum being used by schools in Orange County. Mr. Orr arranged a visit to these programs and accompanied Principal Ted Appel, Pathway Lead Teacher Pam Buric, CTE Teacher Andrew Woodward, and Joseph Stymeist on the visit. Mr. Orr expressed that he had been very impressed with the Construction and Design pathway at Luther Burbank High School and he thought the BITA curriculum would be a great resource. He felt that adapting the BITA curriculum and connecting more with building industry partners, the program at LBHS could be the standard bearer for others in the Northern California region.
  - iv. Karen Young, former Board of Education President reported that she is excited to see what SCUSD is doing now to promote Pathways to our students and their families. She complimented staff for all their hard work over the years making High School Redesign, Small Learning Communities, and Career Pathways, all of which were formulated during her tenure, come to fruition. She was very impressed with the multitude of opportunities available to our students, and hearing about all the new partnerships and programs strengthened her belief that we are doing what we can to help our children to be a success in their future endeavors. She cautioned that although we should continue marketing in areas where our programs are well known, we should also be making every effort to reach a broader audience in our communities.
  - v. Joseph Stymeist reiterated the marketing efforts aimed at middle school stakeholders and talked about future plans to market our programs and pathways at the Open Enrollment center. He said that displaying informative videos on large monitors in checkout lines is an effective way of educating parents about the possibilities in our high schools to prepare their students to be career and college ready.

- vi. Michael Lee mentioned that it is important for our students to know about their post secondary choices, such as college entrance requirements and fields of study.
- vii. Theresa McEwen reminded the committee that each year the High School Redesign team members organize an annual recruitment fair that allows students and their families to meet teachers and students from our high school pathway programs. The recruitment fair will be held in November this year and members of the committee were invited to attend. Our department will notify the District-Wide Perkins Committee members when the date and location are selected.

#### 7. Adjournment

- a. Joseph Stymeist concluded the meeting with a thank you to the committee for their invaluable input and support for our CTE programs. He asked for a motion to adjourn.
  - i. Motion was made by Cindy Kazee to adjourn.
  - ii. Motion 2<sup>nd</sup> by Thomas Burruss and approval was unanimous.
- b. Meeting was adjourned at 5:00 PM