



Media Release

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For Immediate Release

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Bust a Move *and* a Movie: Rosemont Celebration Expected to Draw Huge Crowds on Friday

***Festivities include carnival games, bounce houses and a movie
on a multi-story outdoor screen***

April 7, 2011 (Sacramento) – On Friday night, things will be hopping at Rosemont High School – literally.

That’s when the high school hosts the second annual “Essence of Rosemont,” a fun-packed evening of carnival games, bounce houses, live music and an outdoor movie on an enormous 60-foot-wide screen.

The best part? Admission is free.

The event – a throwback to old-fashioned block parties – is designed as a celebration of all the Sacramento City Unified School District schools in the Rosemont area. Expect to see student bands and drum lines playing, cheerleaders turning cartwheels and plenty of food, including slushies, ice cream, hot dogs, nachos and cotton candy. Kids will be amped and full of energy, and not just from the cotton candy: At “Essence,” campuses compete for the coveted “Most Spirited School” award.

“We are so proud of our schools and so pleased that the community has rallied to show their support for our students,” says Superintendent Jonathan Raymond. “This is a great event for our kids and our parents.”

And about that movie...the crowd will get to vote on what they want to see. The choices are “Despicable Me,” “How to Train Your Dragon” and “Toy Story 3.”

Will Buzz and Woody win? You’ll have to wait until Friday to find out. **Essence of Rosemont begins at 5 p.m. in the school quad. Rosemont High School is located at 9594 Kiefer Blvd.**

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