

Type of Opinion Text	Description	Possible Examples
picture books with characters who express opinions to persuade others	Picture books tell a story through pictures and words. However, in some picture books, there is a character who expresses an opinion to persuade others.	<ul style="list-style-type: none"> • <i>Click, Clack, Moo: Cows That Type</i> by Doreen Cronin • <i>Don't Let the Pigeon Stay Up Late!</i> by Mo Willems • <i>Earrings!</i> by Judith Viorst • <i>Fair is Fair</i> by Jennifer A. Dussling and Diane Palmisciano • <i>Green Eggs and Ham</i> by Dr. Seuss • <i>Hey, Little Ant</i> by Phillip M. Hoose, Hannah Hoose, and Debbie Tilley • <i>I Wanna Iguana</i> by Karen Kaufman Orloff and David Katrow • <i>I Wanna New Room</i> by Karen Kaufman Orloff and David Katrow • <i>LaRue for Mayor</i> by Mark Teague • <i>Me Want Pet!</i> by Tammi Sauer and Bob Shea • <i>My Brother Dan's Delicious</i> by Steven L. Layne and Chuck Galey • <i>The Great Kapok Tree</i> by Lynne Cherry • <i>The True Story of the Three Little Pigs</i> by Jon Scieszka and Lane Smith • <i>Thomas' Snowsuit</i> by Robert Munsch and Michael Martchenko
book reviews	Book reviews share an opinion about a book and usually try to convince other readers to read a particular book. Book reviews often include a short description of the story as well as several reasons why other readers might enjoy the book.	<ul style="list-style-type: none"> • Spaghetti Book Club (online resource) • Amazon (online resource)
opinion pieces	Opinion pieces are also called editorials. In an opinion piece or editorial, the author clearly states an opinion on a topic about which he or she cares greatly. The author then provides reasons to support or explain his or her opinion.	<ul style="list-style-type: none"> • Scholastic News (both the online and print editions) • Time for Kids (both the online and print editions)
book trailers	Book trailers are video advertisements for books. They share an opinion about the book. Book trailers use pictures, music, and text to make viewers excited about a new title. Book trailers develop an argument to support the idea that everyone will enjoy the book by including exciting moments and characters from the story.	<p>Various book trailers are available for free on YouTube or Scholastic's website. Here are several titles of books with trailers that are easily found using a quick Google search:</p> <ul style="list-style-type: none"> • <i>The Recess Queen</i> by Alexis O'Neill and Laura Huliska-Beith • <i>Skippyjon Jones: Cirque de Ole</i> by Judy Schachner • <i>Bailey</i> by Harry Bliss
advertisements	An advertisement is a visual display intended to promote a particular product, experience, or service. Advertisements appear in newspapers, online, and in special circulars. Advertisements rely heavily on pictures and generally use very few words to capture the attention of readers.	Seek out examples of advertisements for products, experiences, or services that are familiar and exciting for your students. Use advertisements from your local newspaper or from a quick online search.