



CHILD DEVELOPMENT

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February 21, 2013

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Dear School Administrator:

This year, the **School Readiness Fair** will be held on March 16, 2013, from 10:00 a.m. to 3:00 p.m. at the Serna Center. The fair, which is targeted to families with children between the ages of zero- five, is an annual community event orchestrated by the Child Development Department and funded by First 5 – Partners for School Readiness. The primary purpose of the **School Readiness Fair** is to provide services and information to children and families regarding the transition to kindergarten, which is so critical to children's initial adjustment to formal schooling and academic success over time.

To assist families in preparing their children for school, the Child Development Department will be providing a range of services, which will include free immunizations, developmental, vision and hearing screenings, tooth varnishing, and dental exams for children as well as on-site kindergarten registration. In addition to providing some entertainment and a range of activities for children, representatives from SMUD, Kaiser Permanente, and other community partners will be available to provide information to families on obtaining health insurance, energy discounts, adopting healthy living practices, etc.

As an elementary school principal in the district, the Child Development Department would like to invite you to collaborate with us in promoting your school. You will be provided a booth to creatively portray your school's programs, highlights and major accomplishments. In this current state of declining enrollment, your participation in the fair will provide you with a unique opportunity to showcase your elementary school to families and children interested in attending.

All volunteers and exhibitors will be provided a light lunch. If you are interested in attending, please complete the attached registration form and return it via fax to 399-2057, attention Clara Cid. Please be sure to list the names of participating staff so we can forward them an event packet and include them in the count to receive a box lunch. Should you plan to participate, please note that parents and very young children like hands-on materials to manipulate and take with them, so please be prepared to provide small tokens, gifts, brochures, and other items for participants to take home.

Shortly, your school site will receive event posters and flyers and we ask that you please post and distribute the information, accordingly. We need your assistance in encouraging your families to attend this most beneficial and exciting event!

If you have any questions, please feel free to call Clara Cid at 643-7858 or Doris Reese, Supervisor, at 643-7821. Thank you for your consideration and we look forward to you joining us on March 16th!

With children and families in mind,

Dr. Wanda Roundtree,
Interim Director, Child Development

Doris Reese,
Supervisor IV, Partners for School Readiness
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