



Discover the **POWER** of a career in energy!

The California Energy & Utility Workforce Consortium presents the

Careers in Energy Contest

You could win up to \$1500!

Details

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| <p>You will need to create an advertisement that describes a career in the energy industry.</p> | <p>Students may not be aware of the variety of careers available in this industry. Your job is to introduce them to an occupation not typically associated with the energy industry such as IT or finance professions.</p> | <p>Advertisements should show students the diverse spectrum of opportunities and attract them to this field.</p> |
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Guidelines and Eligibility

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| <p>Choose between creating a short video (about 1-2 minutes long) or a print advertisement.</p> | <p>The contest will be judged on:</p> <ul style="list-style-type: none"> • How well the ad keeps focus on the prompt; • How organized and convincing the ad is; • The ad's level of creativity and innovation. | <p>The contest is open to all California high school and college students.</p> <p>Group submissions will not be accepted.</p> |
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For more information on prizes, how to enter, and previous winners, please visit:

www.getintoenergyca.com

Submissions accepted August 15, 2017 through October 31, 2017

