



Media Release

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For Immediate Release

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Verizon to Surprise Students with \$10,000 Check on Friday

*Grant will allow David Lubin Elementary to continue successful
reading program*

November 17, 2011 (Sacramento) – Representatives of Verizon will surprise David Lubin Elementary School students with a check for \$10,000 during an assembly on Friday (November 18).

The giant-sized check will be given to Principal Lynn Soto during the school's fall student achievement awards assembly, which starts at 9 a.m. The check ceremony is expected to begin around 10 a.m. Media must check in at the front office on arrival.

David Lubin, which is both a California Distinguished School and a Title 1 Academic Achievement Award winner (one of only 79 double winners in the state for 2009-10) instituted Language Arts Exchange, an innovative reading program for students, six years ago. The program is credited with the school's steady rise in test scores.

But because of budget cuts, the school has struggled to maintain the program. Verizon's grant, won by Lubin's Parent Teacher Group and made out to them, will allow the reading program to continue for another year, said Principal Soto.

"We are so grateful to Verizon for this grant," she said. "It will make a huge difference in the lives of our students."

WHAT: Verizon surprises students with check
WHEN: Approximately 10 a.m. on Friday, November 18
WHERE: David Lubin Elementary School, 3535 M St., Sacramento CA 95816
WHO: Principal Lynn Soto, Verizon representative Pam Will, Lubin students

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