

Procedure for Submitting Announcements

Schools or departments are welcome to submit information to be announced on the various programs. The procedures are as follows:

1. Write the text of the announcement exactly as you want it to be said.
2. Indicate the language(s) in which the announcement should be made in.
- 3. Email your announcement to William Vang through GroupWise.**
4. Be sure your request is received at least one week ahead of the broadcast date.

Example of topics to be included, but not limited to:

- District policy priorities
- Parent rights and responsibilities
- DAC, DELAC & ELAC training information and meeting dates
- California and district student learning accountability systems
- Student achievement data such as CST, CELDT, and CAHSEE results
- High school graduation requirements
- College financial aid information
- Student registration & open enrollment
- Other urgent and important announcements

Program Coordinator Contact Information:

William Vang
Student Achievement Specialist
Multilingual/Multicultural & Equity, Access, and Achievement Department
Sacramento City Unified School District
Office: 643-9102 or Email: vangw@sac-city.k12.ca.us

Sources

A New Generation of Evidence: The Family is Critical to Student Achievement, edited by Anne T. Henderson and Nancy Berla, Center for Law and Education, Washington, D.C., 1994 (third printing, 1996)

Fege, A. (2006). Getting Ruby a Quality Public Education: Forty-Two Years of Building the Demand for Quality Public Schools through Parental and Public Involvement. *Harvard Educational Review*, 76(4), 570-86. Retrieved August 7, 2009, from Education Full Text database.

Smith, J.. Immigrant Latino parents' perspective of parent engagement. Ph.D. dissertation, Boston College, United States -- Massachusetts. Retrieved August 6, 2009, from Dissertations & Theses: The Humanities and Social Sciences Collection.(Publication No. AAT 3238841).

student engagement strategies where it will enable parents to better support their student(s) both academically and socially.

The Benefits

The Multilingual Outreach Radio has bridged the communication and learning gaps for schools, parents and families. According to Berla and Henderson (1994), the benefits of parent engagement with school activities will include many. When parents are involved, students will have: (1) higher grades and test scores; (2) better attendance and more homework done; (3) fewer placements in special education; (4) more positive attitudes and behavior; (5) higher graduation rates; and (6) greater enrollment in post-secondary education.

The Multilingual Parent Outreach Radio Team

The success of the Multilingual Parent Outreach Radio project is made possible with the support and collaboration of many partners, including the district and school staff, parents, students, and community members.

The weekly multilingual radio broadcasts are hosted by highly qualified multilingual staff from the Sacramento City Unified School District. They are multilingual Assessors, Translators, Parent Advisors, and Management Information Technology staff. These individuals are trained with valuable knowledge of the educational programs and/or issues pertaining to parents and families with limited English language skills.

Radio Broadcasting Schedule

August 1, 2009 to July 31, 2010

***KJAY 1430 AM**

Day	Time	Language	Host
Tuesdays	8 a.m. – 9 a.m.	Russian	Luda Hedger

***KSAC 105.5 FM**

Day	Time	Language	Host
Thursdays	5 p.m. – 6 p.m.	Spanish	Baudilio Cruz Guzman

***KFSG 1690 AM**

Day	Time	Language	Host
Saturdays	1 p.m. – 2 p.m.	Chinese	Rose Lam
Sundays	10 a.m. – 11 a.m.	Vietnamese	Tam Vu
Sundays	5 p.m. – 6 p.m.	Hmong	Kao Lee

**Radiobroadcast covers regions of Sacramento, Marysville, Yuba, and Stockton.*

Multilingual Parent Outreach Radio

Sacramento City Unified School District, SCUSD, serves a total of 45,160 students for the school year of 2009-10. About 39% or 17,750 of the students are students who speak another language other than English at home (see table 1).

Table 1
Major Languages Represented in the District

Language	# of Student	% of Student
English	27,410	61%
Spanish	8,778	19%
Hmong	3,535	8%
Cantonese	1,412	3%
Vietnamese	698	2%
Mien	642	1%
Russian	588	1%
Others	2,097	5%
Total	45,160	100%

Source: SASIxp database, August 10, 2009

The reauthorization of the Federal Elementary and Secondary Education Act, now entitled Improving America's School Act (1994), points out that schools cannot receive Title I funding for "extra academic support for low-income children" unless schools can demonstrate ways to increase parent involvements in schools (Fege, 2006). Furthermore, the federal legislation, No Child Left Behind (NCLB) Act of 2001, has identified parent involvement as one of the six targeted areas for improving students' academic achievement. Since the enactment of NCLB, local school districts throughout the country, including the SCUSD, have included parent and family engagement as one of their policy priorities.

Parents who do not speak English fluently have faced many challenges when trying to interact with school personnel. Smith (2006) argues that "These parents are further distanced from the main activities of the school when they cannot understand what is being said in school meetings and written communications, or when their cultural practices do not include engagement in activities that schools plan and expect parents to attend" (p. 10).

Purpose

The Multilingual Parent Outreach Radio (MPOR) has been one of the district's strategies to engage with parents and families; address the academic needs of students in the district; and share success stories.

The purpose of MPOR is to provide relevant, urgent and/or important educational information for parents and families who have limited proficiency in English. Furthermore, the intent of the program is to ensure that families have access to essential school information and tools so they can fully participate with the teaching and learning process.

Goals

The goals of the Multilingual Parent Outreach Radio are to enable parents and families to: (1) know their school and district's educational programs and policies; (2) know important school and/or district current events; and (3) learn about parent's rights and responsibilities and other