



For Immediate Release

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# Rosemont Rallies to Support Neighborhood Schools

*‘Essence of Rosemont’ on Friday will showcase student  
achievement, community involvement*

**April 12, 2012 (Sacramento)** – The Rosemont community will come together on Friday for “Essence of Rosemont,” a giant block party designed to demonstrate support for public schools, kids and neighborhood unity.

Kids will be jumping, cheerleaders will be turning cartwheels and bands will be playing at the third annual “Essence,” event, a fun-packed evening of carnival games, bounce houses, live music and an outdoor movie on an enormous 60-foot-wide screen.

“We are so proud of our schools and so pleased that the community has rallied to show their support for our students,” said Sacramento City Unified School District Superintendent Jonathan Raymond. “This is a great event for our kids and our parents.”

A throwback to old-fashioned neighborhood get-togethers, “Essence” is designed as a celebration of all SCUSD schools in the Rosemont area. Expect to see student bands and drum lines playing, cheerleaders turning cartwheels and plenty of food, including slushies, ice cream, hot dogs, nachos and cotton candy.

Kids will be amped and full of energy, and not just from the cotton candy: At “Essence,” campuses compete for the coveted “Most Spirited School” award.

**WHAT:** “Essence of Rosemont”  
**WHEN:** 5 p.m. on Friday, April 13  
**WHERE:** Rosemont High School  
9594 Kiefer Blvd., Sacramento, CA 95827

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